TELEVISION Forecast

JUNE 4, 1949

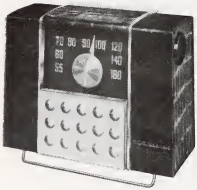
WENDY BARRIE, WGN-TV REPORTER

15 CENTS

CARRY A TUNE WHEREVER YOU GO

Says: Ernie Simon

on his show
"CURBSTONE CUT-UP"
WBKB Channel 4 - 6:45 Mon. thru Fri.



THE NEW "PERSONAL"

Fits into a topcoat packet. Lightweight battery radio with roam-size volume. Weighs but 3½ lbs.! Attractive case fashioned fram lizard grain plastic in a choice af black, brawn and red.

9BX56

Fashionable plastic case with simulated leather saddle. Variety af finishes. Has the "Galden Thraat." Ample valume far autdaar gatherings. Plays on battery, A.C. ar D.C. current.

THE "GLOBE TROTTER"

Pawerful performance an battery, AC ar DC current. Has the "Galden Throat." Plenty af valume far outdoor use. Streamlined, lightweight case of plastic and weatherized aluminum.

RCA SEE YOUR FAVORITE RCA VICTOR DEALER

"HIS MASTER'S VOICE"

EDITOR'S REPORT:

Our Readers Make TV News

Elsewhere in this issue you'll read letters from readers of *Television Forecast* who are making news in their communities by receiving telecasts from Texas and Florida, breaking long-distance records.

Each week a dozen or more readers offer suggestions on reception, transmission or programming that is in turn forwarded to Chicago TV stations and studied by staff personnel in an attempt to match the desires of midwest televiewers.

No suggestion was more outstanding this week than that of *Mr. W. H. Parr* of Chicago who felt the master-mentalist, Dunninger (WNBQ, Thursdays) should be drafted immediately into the U. S. State Department. Mr. Parr felt that if Dunninger possessed the certain something enabling him to "read the minds of others," he would be a logical choice to assign to foreign ministers conferences, meetings of allied nations, and other international events. It may be interesting to know what men like Molotov and Vishinsky are thinking.

Another Chicagoan, *William Bentchoff*, suggests some Chicago TV station televise Traffic Court. Mayor Kennelly may think this an excellent idea; certainly his safety committee should see the widespread publicity such a show would produce. It may cut down the number of violations; on the other hand, it may increase your chances of appearing on television!

Reader *Jean Pishko* enjoys "Tinker O'Toole" (WENR-TV) but feels it is too masculine for her. She'd like to view a television show with hints and suggestions for hair styling. Some smart sponsor may see the large audience for a show of this type and incorporate it into a special woman's show.

Leona Kathrein is against summer vacations for TV shows. Reason: she misses Club Television (WGN-TV) and Lee Bennett. "I'd just as soon throw my television set out the window" than miss Lee, she says. As in radio, some TV shows are disappearing for the summer months. Most of them will be back in the fall. One network, DuMont, startled the entire TV world this week when they announced plans for beginning 54 new programs.

LAST MINUTE ITEMS: *Joseph Doran* of Ohio, Ill., with the aid of an anchor booster, recently received WNBT, NBC video station in New York! . . . Writes *Mrs. J. E. Grunnelly* of Highland Park "Agree with *Chub McCarthy* on the Peabody award. Kukla, Fran and Ollie are tops." . . . "I don't think the program can be classed as a childrens program," writes an anonymous Park Ridge reader, leaving McCarthy in the middle. . . "How can they say Godfrey is the number 1 man on TV," asks *R. L. Green*. "I'll take *Milton Berle*, even if I have to drink Texaco" . . . The *Sturtevant* family of Evanston cry: We want *Simon* back on wrestling. . . .

TELEVISION Forecast

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Saturday

	WNBQ 5	WENR-TV 7	WGN-TV 9	WBKB 4
10:00	4	MULTISCOPE NEWS, music, news, time and temperature.		
12:45	9	CHICAGOLAND NEWSREEL.		
1:05	9	PLAYER OF THE DAY, interviews with fans by Harry Creighton.		
1:20	9	BASEBALL, Sox vs. Washington from Comiskey Park with Jack Brickhouse announcing.		
2:30	5	HORSE RACES from Belmont Park, N. Y., with Clem McCarthy describing.		
3:30	9	EXTRA INNING, roundup of scores.		
3:45	9	Test Pattern.		
4:00	4	PHILCO SPORTS TICKER, sports news on the ticker tape.		
5:30	9	LUCKY PUP REVIEW. A teletranscribed review of the week's highlights of the Lucky Pup Puppet.		
6:00	9	FILM.		
6:30	7	HOLLYWOOD SCREEN TEST with Neil Hamilton as emcee.		
	9	IN THE FIRST PERSON. CBS-TV. Quincy Howe and his news report.		
6:45	5	NEWS AND NEWS REVIEW with Leon Pearson.		
	9	BLUES BY BARGY, piano and vocal.		
7:00	5	TELEVISION SCREEN MAGAZINE, interviews with people in the news.		
	7	STAND BY FOR CRIME with Myron Wallace as LL Anthony Kidd.		
	9	FEATURE FILM "Scattergood Meets Broadway" with Guy Kibbee.		
7:15	4	Test Pattern.		
7:30	5	EDDIE CONDON'S FLOOR SHOW with Buddy Rich and Joe Bushkin.		
	7	FILM SHORTS.		
	4	FRONTIER THEATER, rip-roaring western double feature.		
8:00	5	WHO SAID THAT? Guests: Moss Hart, Geo. Kaufman, Kitty Carlisle and Earl Wilson.		
	7	PAUL WHITEMAN TV TEEN CLUB —a unique club lets you in on their fun.		
	9	CAVALCADE OF STARS, DuMont. Jack Carter emcees this new variety show. Guests: Peter Lorre, McCarthy and Farrell, the Armant Bros., the Fontaines and Sammy Spear's orchestra.		
8:30	5	SATURDAY NIGHT JAMBOREE. Makes you feel like dancing.		
9:00	5	GARROWAY AT LARGE. Dave Garroway and guests with music and chatter. The regular cast includes Joe Gallichio's orchestra, Carolyn Gilbert, Connie Russell, Jack Haskell and Petty Chapel.		
	7	GIRLS' BASEBALL, Queens vs. Cardinals. Vince Garrity and Wayne Griffin announcing.		
9:55	4	MULTISCOPE NEWS, late news.		

(Subject to Change)

NEW CONCEALED TV ANTENNA

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HIDE-A-WAY INDOOR ANTENNA

Installs in a jiffy—just lay it out on top of the rug, move around to get the best picture, and then roll back rug and tack to floor, under the rug. Brings in pictures better than any other inside antenna, yet completely concealed, and so flat on the floor you don't know it's there.

$4.95 COMPLETE

At this low list price you get 15 ft. of special matched lead-in cable, with the HIDE-A-WAY antenna, ready to install without tools, complete with instructions.

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WAbash 2-3250

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WBKB to Open New Transmitter June 16

Reserve Thursday evening, June 16 for a mammoth TV celebration to be staged by WBKB, channel 4. On this date, the Balaban & Katz station will officially open its new transmitter atop the American National Bank building, 33 North La Salle, in addition to celebrating its eighth anniversary in television.

The June 18 issue of *Television Forecast* will be dedicated to WBKB and contain special features and pictures of the new equipment designed to produce better video reception for midwest televiewers.

From the stage of the Chicago Theatre, WBKB will wind up the evening's celebration with a star-studded stage revue, revealing for the first time in Chicago the elaborate teletranscription system installed in the theater.

After June 18, theatergoers will witness TV shows selected by WBKB for spot entertainment, in addition to the regular fare of motion pictures.

More details of channel 4's eighth birthday will be told in the next issue of this magazine.

View City Life On "Hurlbut's Notebook"

The beauty, fury and unpredictability of Chicago are being shown each week in "Jim Hurlbut's," feature stories, WNBQ feature now seen on channel 5. This Wednesday you'll meet Jim Hurlbut, NBC reporter-at-large who combs the city for local teleyarns.

Each week Hurlbut presents a motion picture film story about some phase of life in Chicago; a still picture story about an event in the news; a live interview with a person in the news, including the ordinary Chicagoan who suddenly finds himself in the spotlight of publicity; and a "Wanted for Murder" lineup, using official photos and descriptions of wanted criminals.

Reinald Werrenrath, Jr., directs the series.

Sunday

WGN-TV 9		WBKB 4	WNBQ 5	WENR-TV 7
9:30	5	CONFIRMATION SERVICE.		
10:00	4	MULTISCOPE NEWS.		
12:30	7	SACH'S AMATEUR HOUR.		
1:05	9	PLAYER OF THE DAY.		
1:20	9	BASEBALL, Sox vs. Washington.		
2:00	5	AMERICAN TELEVISION FORUM.		
2:30	5	To be announced.		
3:00	5	THE EYES HAVE IT. Ralph McNair.		
3:30	9	EXTRA INNING, roundup of scores.		
	5	MEET YOUR CONGRESS.		
	7	KIERANS KALEIDOSCOPE.		
3:45	9	Approximate time—second game.		
	7	THAT'S O'TOOLE, tinkers antics.		
4:00	4	PHILCO SPORTS TICKER.		
	5	THE NATURE OF THINGS.		
	7	SUPER CIRCUS.		
4:15	5	YOU ARE AN ARTIST.		
4:30	5	To be announced.		
5:00	5	HOPALONG CASSIDY, film.		
	7	CARTOON TELETALES.		
5:30	7	IREENE WICKER, the singing lady.		
6:00	9	ORIGINAL AMATEUR HOUR.		
	5	FILM.		
	7	FILM SHORTS.		
6:30	5	CANDID CAMERA. TV's version of Candid Mike with Allan Funt.		
	7	ABC TELEVISION PLAYERS.		
7:00	9	TOAST OF THE TOWN, with Ed Sullivan and guests.		
	5	LEAVE IT TO THE GIRLS, with Margi McNellis and Kitty Carlisle.		
	7	JACQUES FRAY MUSIC ROOM.		
7:15	4	Test Pattern.		
7:30	4	TELENEWS with John Dunham.		
	5	AUTHOR MEETS THE CRITICS.		
	7	CELEBRITY TIME.		
7:50	4	FEATURE FILM.		
8:00	9	FRED WARING SHOW, with the Pennsylvanians. Musical variety.		
	5	NBC DRAMA THEATER.		
	7	SING-CO-PATION. D. Marshall sings.		
8:15	7	FILM SHORTS.		
8:30	7	TREASURY QUEST, quiz show.		
8:50	4	CARTOON film.		
9:00	9	STARS OF TOMORROW.		
	4	ROVING CAMERAS, news pics.		
	5	AROUND THE TOWN with Kyle MacDonnell and Earl Wrightson—joined weekly by noted performers.		
	7	ACTION AUTOGRAPHS. The bride and groom, Shirley Ruth and Henry Janski will show movies of their honeymoon trip to Sun Valley.		
9:15	4	FEATURE FILM.		
	7	BOWLING HEADLINERS.		
9:30	9	NEWSREEL REVIEW.		
	5	NEWS AND NEWS REVIEW.		
10:00	9	MYSTERY PLAYERS, drama.		
10:25	4	MULTISCOPE NEWS.		

(Subject to Change)

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Enjoy BIG screen television with a WALCO precision TELE-VUE-LENS. You'll find a size and style for all types of receivers.

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More Readers View Texas TV Direct!

By PATRICIA COOPER

Three Indiana, Michigan and Illinois televiewers, all readers of this magazine, this week report receiving station KLEE-TV, Houston, Texas, adding to the list of midwesterners who are breaking all sorts of FM records for distance.

Mr. and Mrs. Lowell Ayres, of Plymouth, Ind., were pleasantly surprised when they recently picked up Texas on channel 2. They report they are in a very low spot, and use an 80 foot tower for TV reception. Naturally they receive and enjoy Chicago programs.

Mr. and Mrs. J. E. Dick of Benton Harbor, Mich., thought such distance impossible, yet they received KLEE-TV, viewing the "Toast of the Town" show. Therefore they are eligible for *Television Forecast's* "Over 50 Club" membership.

Chicagoans *Mr. and Mrs. M. C. Gunderson*, know they were not imagining Texas TV, since the Ed Sullivan show they witnessed was a teletranscription of one viewed "live" a week prior. The Gundersons have no special antenna.

From Fort Wayne, Ind., comes word of Florida reception. *George F. Chew* claims to have viewed WJW-TV, Miami on channel 4. Mr. Chew also said in his letter to this department that other Hoosiers in his town received Houston, Texas video.

TV experts say the answer is simple: the weather. They also say such reception is rare, a freak occurrence. Whatever it is, it makes news, and we are grateful to our readers.

"Boy Meets Girl"

Studio One viewers will be entertained by "Boy Meets Girl," telecomedy version scheduled for June 8 on WGN-TV, channel 9.

WGN TV

"CHICAGOLAND'S FAMILY TELEVISION STATION"

"LOPEZ SPEAKING"
Monday thru Friday, 5:45 p.m.
Starring Vincent Lopez from Dumont Network

"INSIDE PHOTOPLAY"
Wednesday, 6:00-6:30 p.m.
DuMont Program Starring Wendy Barrie

"STUDIO ONE"
Wednesday, 9:00-10:00 p.m.
Outstanding Dramatic Productions from CBS-TV

"CAVALCADE OF STARS"
Saturday, 8:00-9:00 p.m.
New DuMont Variety Show with Jack Carter

Monday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	MULTISCOPE NEWS.	
3:30	5	NEWS TELECAST.	
4:00	4	PHILCO SPORTS TICKER.	
	9	WOMEN'S MACAZINE of the air.	
4:30	5	HOWDY DOODY SHOW with Bob Smith and his puppets from N. Y.	
	9	Test Pattern.	
5:00	5	SERIAL, "Hurricane Express."	
	9	SMALL FRY CLUB with Big Brother Bob Emery.	
5:30	4	SUN-TIMES COMIC CAPERS. Don and Vera Ward read the funnies.	
	9	LUCKY PUP, Foodini, Pinhead and Jolo lead you a merry chase.	
5:45	9	LOPEZ SPEAKING. Vincent Lopez and his piano artistry.	
5:50	4	TELENEWS with John Dunham.	
6:00	4	KUKLA, FRAN AND OLLIE with the rest of the Kuklapolitians to entertain you.	
	9	Test Pattern.	
6:30	4	WINDOW SHOPPING.	
	7	SERIAL, "Whispering Shadow."	
	9	CBS-TV NEWS, Doug Edwards.	
6:45	4	ERNIE SIMON, the curbstone cutup.	
	5	CAMEL NEWS CARAVAN.	
	7	BOB ELSON and sports summary.	
	9	CHICAGOLAND NEWSREEL.	
7:00	4	FRONTIER THEATER. "Wilderness Trail."	
	5	CHEVROLET ON BROADWAY. "Johnny Cartwright's Camera" with Lee Trevy.	
	7	FILM SHORTS.	
	9	PREVIEW with Jinx Falkenberg and Tex McCrary. CBS-TV.	
7:30	5	THE CLOCK, drama.	
	7	ABC BARN DANCE with Lulu Belle and Scotty and Jack Dolce as caller.	
	9	THE WORLD IS YOURS, travel film.	
7:45	9	To be announced.	
8:00	4	PIX OF THE NEWS.	
	5	COLGATE THEATER: "Concerning a Ladies Honor."	
	7	SKIP FARRELL SHOW, songs.	
	9	THROUGH THE CRYSTAL BALL. The Ballet "Casey at the Bat." Choreography by Paul Godkin.	
8:05	4	SELECTED SHORTS.	
8:15	4	TRAVELTIME.	
8:30	4	WRESTLING from Midway Arena with Russ Davis announcing.	
	5	AMERICANA with Ben Grauer, MC. Diversified quiz show.	
	7	ROLLER DERBY.	
	9	THE GOLDBERGS. Molly and Jack tackle another problem.	
9:00	5	WALT'S WORKSHOP, tips on building and repair.	
	7	PAUL HARVEY and the news.	
	9	PARS, BIRDIES AND EAGLES, tips on your golf game.	
9:05	7	ROLLER DERBY.	
9:30	5	BOXING BOUTS from Marigold.	
	9	SPORTSMEN'S CORNER.	
9:45	9	CHICAGOLAND NEWSREEL.	
10:30	4	MULTISCOPE NEWS.	
10:40	5	THE WEATHERMAN. Clint Youle.	
10:45	5	BUT NOT FORGOTTEN. Herbie Mintz recalls the past in his music.	

(Subject to Change)

BENNY RUBIN was snapped phoning a Hollywood producer to recommend discoveries made last week on his WNBQ talent audition. June 10, channel 5, you'll see and hear Rubin's newest group of young talent eyeing fame.

Like 'Em Spooky? Watch "The Clock"

"The Clock," a new video chiller-thriller already is satisfying the appetites of fans who like psychological suspense dramas. If your Monday nights are drab, dial WNBQ, channel 5, this week.

Based on the premise that the pace of modern living has made time an important, and in some cases, dominantly decisive factor in the lives of most people, "The Clock" presents original plays featuring television, radio and stage performers.

Note to parents: Tuck your kids in well before dialing this show.

Girls Baseball Games

John Bryson and Vince Garrity are currently covering WENR-TV telecasts of the National Girls' Professional Baseball league games from Shrewbridge field. Well known in sports circles, Bryson and Garrity have been heard on ABC radio and TV programs. Sponsorship of the games will be by Nectar Beer.

Tuesday

WNBQ 5	WENR-TV 7	WGN-TV 9	WBKB 4
10:00	4	MULTISCOPE NEWS.	
3:30	5	NEWS TELECAST.	
4:00	4	PHILCO SPORTS TICKER.	
4:30	9	ILL. STATE MEDICAL SOC.	
	5	HOWDY DOODY SHOW. Puppet show with Bob Smith and Clarabelle.	
5:00	9	SMALL FRY CLUB. Children's show with Big Brother Bob Emery as MC.	
	4	Test Pattern.	
5:30	9	LUCKY PUP. Adventures and misadventures of the puppets.	
	4	SUN-TIMES COMIC CAPERS. Don and Vera Ward read the comics.	
5:45	9	LOPEZ SPEAKING starring Vincent Lopez and guests.	
	4	TELENEWS with John Dunham.	
5:55	4	ROLLFAST THRILLERS, stunts by skaters and cyclists.	
6:00	9	Test Pattern.	
	4	KUKLA, FRAN and OLLIE, with entertainment for the whole family.	
6:30	7	SERIAL. "Whispering Shadow."	
	9	CBS-TV NEWS, Doug Edwards.	
	4	WINDOW SHOPPING.	
6:45	5	CAMEL NEWS CARAVAN.	
	7	BOB ELSON and sports commentary.	
	9	CHICAGOLAND NEWSREEL.	
	4	ERNIE SIMON, the curbstone cutup.	
7:00	5	TEXACO STAR THEATER with Milton Berle and outstanding guests.	
	7	FEATURE FILM.	
	9	CROSS QUESTION, fictional trial.	
	4	FRONTIER THEATER, western.	
8:00	5	THE PET SHOP. Gale Compton and Geo. Cooks discuss the trials involved in the raising of pets.	
	9	TED STEELE SHOW. Variety: The Marlin Sisters, Lou Pills Jr. and Rick and wood dancers.	
	4	PIX OF THE NEWS.	
8:05	4	ROVING CAMERAS.	
8:15	4	MIDGET BOXING. Jim Ameche describes the fleaweight bouts.	
8:30	5	BELIEVE IT OR NOT, Robert Ripley and tall tales.	
	7	DR. FIXUM tells you how to make it from materials on hand.	
	9	BASEBALL. Sox vs. Philadelphia.	
	4	FUN WITH FURNISHINGS. Alice Nelson gives advice.	
8:45	4	FILM SHORTS.	
9:00	5	GRAND MARQUEE, feature film.	
	7	TOMORROW'S CHAMPIONS, boxing.	
	4	GIRLS' BASEBALL. Cardinals vs. Music Maids, announced by Russ Davis.	
10:15	5	CLIFTON UTLEY and the news.	
10:30	5	THE WEATHERMAN, Clint Youle.	
	9	EXTRA INNING.	
	4	MULTISCOPE NEWS.	
10:35	5	BUT NOT FORGOTTEN, musical.	
10:45	9	CHICAGOLAND NEWSREEL.	

(Subject to Change)

TOPS IN TELEVISION
from the top of Chicago

Spotlighted PROGRAMS

SATURDAY
"GIRLS BASEBALL"
Queens vs. Cardinals
9:00 p.m.
Announced by Vince Garrity and John Bryson

SUNDAY
"CELEBRITY TIME"
7:30 p.m.
"ACTION AUTOGRAPHS"
with Jack Brand, 9:00 p.m.

TUESDAY
"BOXING"
at Rainbo Arena
with Bob Elson, 9:00 p.m.

WEDNESDAY
"WRESTLING"
at Rainbo Arena
with Wayne Griffin, 8:30 p.m.

TELE-TIP
Watch for the new Show "FUN FOR THE MONEY" Beginning June 17, Every Friday at 8:30 p.m.

WENR·TV
AMERICAN BROADCASTING COMPANY

watch channel 7

BEHIND CAMERAS OF

Assistant producer James Shaw, producer Paul Wagner and floor manager Dick Davis behind the scenes of WENR-TV's Sunday Bell & Howell show. Stage of ABC's civic theater was cluttered with props of all sorts, kept technicians hopping.

Emcee Jack Brand of "Action Autographs" is bringing something new to WENR-TV fans each Sunday at 9 p.m. in a program that knits studio action and film sequences, providing entertainment or educational information that otherwise may be denied midwesterners.

Let's go behind-the-scenes of a recent "Actions Autographs" show that took but 15 minutes on the screen, yet was the result of weeks of work, research, editing and planning on the part of Brand Productions, producers of this new Bell and Howell company television program.

Bell and Howell wanted to present a picture depicting the recent atomic bomb tests at Bikini, conducted by the U.S. armed forces for research purposes. Jack Brand immediately sought Col. Perry Thomas and Commander Albert Carter to tell their experiences as heretofore restricted Army and Navy films were unveiled before a vast video audience.

Thomas was chief photographic officer at Bikini. The motion pictures were taken by men under his command. Com-

Commander Albert Carter, emcee Jack Brand and Col. Perry Thomas watch the Bikini underwater explosion from the "bridge" of a ship. Telecast of official Army and Navy films of multi-million dollar experiment shocked many Chicagoans. College and high school students of Chicago voted show one of best.

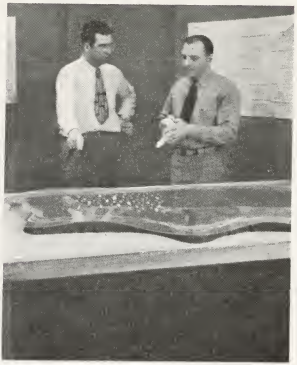
"ACTION AUTOGRAPHS"

mander Carter, now executive officer at the Great Lake Naval Training Center, told telefans the Navy side of the story. And he was just the man to tell it, for his ship was taken from him to be blown up at Bikini.

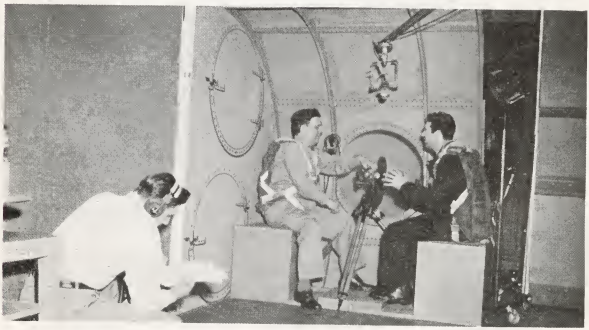
More than 60,000 feet of motion picture film was taken of the A-Bomb blast. The War Department agreed to loan approximately 3,000 feet to tell the story on television. To boil it down to a 15 minute show, Brand and crew edited the choicest parts down to 200 feet.

To provide a realistic touch to the show, assistant producer Jim Shaw wanted a cutaway section of a B-29 superfortress. The Air Force was called on for help. They offered a B-29 in its entirety, but refused to cut one in half for the program, therefore WENR-TV had to fabricate one with stage props.

To lend further atmosphere to the set, the Army loaned two parachutes to the set, and the Navy loaned its $5000 plastic miniature model of the Bikini atoll as it was before the A-Bomb. Another set duplicated the bridge of the ship from which Brand, Thomas and Carter "observed" the explosion.



Before a $5000 diorama of the lagoon, Brand and Cmdr. Carter discuss its use on "Action Autographs." Hitherto films were restricted. More than 30 technicians sound effects men directors and producers performed details that made show click.



Floor manager Grover Allen of WENR-TV studies script as Col. Thomas explains the camera work to Jack Brand. The set design duplicated the interior section of a B-29 superfortress from which the A Bomb explosions at Bikini were photographed.

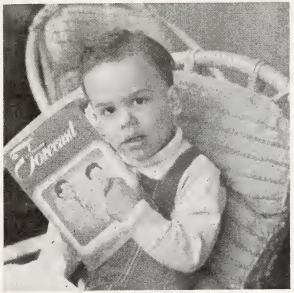
Television Forecast for June 8, 1949

Wednesday

	WENR-TV 7	WGN-TV 9	WBKB 4	WNBQ 5
10:00		4	MULTISCOPE NEWS, time, music, news and temperature.	
12:45		9	CHICAGOLAND NEWSREEL.	
1:05		9	PLAYER OF THE DAY. Harry Creighton interviews the fans.	
1:20		9	BASEBALL, Sox vs. Philadelphia.	
2:00		5	HORSE RACES from N. Y. with Clem McCarthy announcing.	
3:30		5	NEWS TELECAST.	
3:45		9	EXTRA INNING, roundup of scores.	
4:00		9	WOMEN'S MAGAZINE of the air. Homemakers take note!	
		4	PHILCO SPORTS TICKER.	
4:30		5	HOWDY DOODY SHOW with Bob Smith from N. Y.	
		9	Test Pattern.	
5:00		9	SMALL FRY CLUB. Children's show.	
		4	Test Pattern.	
		5	SERIAL, "Shadow of the Eagle."	
5:30		9	LUCKY PUP. Friends and enemies make this show interesting.	
		4	SUN-TIMES COMIC CAPERS.	
5:45		9	LOPEZ SPEAKING. Vincent Lopez and prominent guests.	
5:50		4	TELENEWS with John Dunham.	
6:00		9	INSIDE PHOTOPLAY. Wendy Barrie with gossip about the stars, guests and previews.	
		4	KUKLA, FRAN AND OLLIE. Fran Allison sings.	
6:30		7	SERIAL, "Whispering Shadow."	
		9	CBS-TV NEWS, Doug Edwards.	
		4	LADY OF THE MOUNTAIN. Tommy and Barbry sing the folk ballads.	
6:45		7	BOB ELSON and sports commentary.	
		9	CHICAGOLAND NEWSREEL.	
		4	**ERNIE SIMON the curbstone cutup.**	
		5	CAMEL NEWS CARAVAN.	
7:00		7	FEATURE FILM.	
		9	ARTHUR GODFREY and his friends.	
		4	FRONTIER THEATER.	
		5	THE BLACK ROBE, police night court.	
7:30		5	To be announced.	
8:00		9	THE WORLD IS YOURS, travel film.	
		4	PIX OF THE NEWS.	
		5	KRAFT TELEVISION THEATER. "Payment Deferred."	
8:10		4	FILM SHORTS.	
8:15		4	TRAVELTIME.	
		9	NANCY WRIGHT sings. New series.	
8:30		7	WRESTLING with Wayne Griffin.	
		9	AL MORGAN SHOW, variety.	
		4	TREASURY BOND SHOW.	
9:00		9	STUDIO ONE, "Boy Meets Girl."	
		5	PARADISE ISLAND, musical with Danny O'Neil and Ann Sterling.	
		4	BOXING from Madison A.C.	
9:15		5	JIM HURLBUT and stories around and about Chicago.	
9:30		5	To be announced.	
10:00		9	SPELL WITH ISBELL. Englewood H. S. Alumnae vs. 1949 Graduates.	
		4	MULTISCOPE NEWS.	
		5	MUSICAL MINIATURE.	
10:15		5	CLIFTON UTLEY and the news.	
10:30		5	THE WEATHERMAN. Clint Youle.	
		9	CHICAGOLAND NEWSREEL.	
10:35		5	BUT NOT FORGOTTEN with Herbie Mintz and piano magic.	

(Subject to Change)

Off to Good Start



To the Editor:

We thought that you certainly would be interested in knowing how young they start reading your "Forecast" publication.

Enclosed is a picture of my 20-month-old son, Tony Morris, relaxing at our home in Highland Park, deep in thought with the "Forecast."

Sidney H. Morris

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Thursday

WGN-TV 9	WBKB 4	WNBQ 5	WENR-TV 7
10:00	4	MULTISCOPE NEWS.	
12:45	9	CHICAGOLAND NEWSREEL.	
1:05	9	PLAYER OF THE DAY.	
1:20	9	BASEBALL, Sox vs. Philadelphia.	
3:30	9	EXTRA INNING, roundup of scores.	
	5	NEWS TELECAST.	
3:45	9	Test Pattern.	
4:00	4	PHILCO SPORTS TICKER.	
4:30	5	HOWDY DOODY SHOW from N. Y.	
5:00	9	SMALL FRY CLUB, DuMont.	
	4	Test Pattern.	
5:30	9	LUCKY PUP, CBS-TV.	
	4	SUN-TIMES COMIC CAPERS. Don and Vera Ward read the comics.	
5:45	9	LOPEZ SPEAKING, starring Vincent Lopez and guests.	
	4	TFLENEWS with John Dunham.	
5:55	4	ROLLFAST THRILLERS. Stunts by cyclists and skaters.	
6:00	9	Test Pattern.	
	4	KUKLA, FRAN AND OLLIE give entertainment for the whole family.	
6:30	9	CPS-TV NFWS, Doug Edwards.	
	4	WINDOW SHOPPING.	
	7	SERIAL, "Whispering Shadow."	
6:45	9	CHICAGOLAND NEWSREEL.	
	4	ERNIE SIMON, the curbstone cutup.	
	5	CAMEL NEWS CARAVAN.	
	7	BOB ELSON and sports commentary.	
7:00	9	54th ST. REVUE with Jack Sterling; Variety show from CBS.	
	4	FRONTIER THEATER.	
	5	To be announced.	
	7	STOP THE MUSIC. Bert Parks asks you to guess the Mystery Tune.	
7:30	5	THE SWIFT SHOW with Lanny Ross.	
7:45	9	PLAN-A-ROOM with Paul McAlister.	
8:00	9	MOREY AMSTERDAM SHOW.	
	4	PIX OF THE NEWS.	
	5	RFD AMERICA, farm quiz show with Bob Murphy, emcee.	
	7	CRUSADE in EUROPE. Ch. 6.	
8:05	4	TELECHARADES with Ed Roberts. Can you beat the contestant's guessing?	
8:15	4	ROVING CAMERAS.	
8:25	7	HEADLINER, highlighted news story of the week.	
8:30	9	WRESTLING from Madison AC.	
	4	ROVING CAMERAS.	
	5	FLOOR SHOW with mentalist Dunninger and ventriloquist Paul Winchell.	
	7	THINK FAST, quiz show.	
8:45	4	FILM SHORTS.	
9:00	4	MIDWEST VIEWPOINT, topics discussed with the midwest viewpoint.	
	5	YOUNG BROADWAY.	
	7	DESSERT PARTY, featuring the Honey Dreamers' Quintet.	
9:15	4	MULTISCOPE NEWS.	
	7	ROLLER DERBY.	
9:30	5	IT'S A GREAT IDEA. Great books discussion groups.	
10:00	5	YOU ARE AN ARTIST.	
10:15	5	CLIFTON UTLEY and the news.	
10:30	5	THE WEATHERMAN, Clint Youle.	
10:35	5	BUT NOT FORGOTTEN with Herbie Mintz recalling the past.	
10:45	9	CHICAGOLAND NEWSREEL.	

(Subject to Change)

The Wendy Barrie Story: She Loathes Cocktails, Loves Her Husband & TV

(See Cover)

Here's a gal who insists she'd never be in TV if it hadn't been for her husband. She's Wendy Barrie, star of WGN-TV's three-a-week video show, "Inside Photoplay."

This week we learned how this former screen star entered television. The story starts in Hongkong, where Wendy was born. The daughter of a King's Counselor (British barrister) Wendy Barrie went to London to start school, later went to Switzerland for advanced schooling, and before she was 17 had travelled between Hongkong, London, Siberia, and Canada, so much she had been around the world seven times!

At 18, Wendy went to England to be presented at Court, but instead took the role of Jane Seymour in "Henry the Eighth," offered her by Alexander Korda. She had never before acted, and her mother has never quite recovered from the surprise.

While visiting America Wendy met Zeppo, one of the Marx brothers and he decided to get her into pictures with a truly Hollywoodian stunt.

After 10 years of film making in Hollywood, Wendy Barrie felt the need for a change and came east to do a legitimate show, "Morning Star," directed by Guthrie McClintic, starring Gregory Peck. From the stage she entered radio, occasionally making a few motion pictures.

In 1944 she came to New York for a vacation with her mother, and they went to a cocktail party together. (Wendy insists she loathes cocktail parties.) The moment they walked in "there was this man standing there with a glass in his hand." Her mother said, "I saw him first!" Eleven weeks later Wendy was married to David L. Meyer and began to take an interest in her home, husband and the links. From there it was just a 'chip shot' into television stardom."

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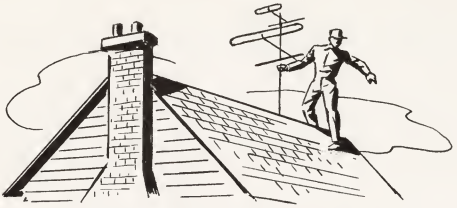

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Friday

WBKB 4		WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	MULTISCOPE NEWS.		
3:30	5	NEWS TELECAST.		
4:00	4	PHILCO SPORTS TICKER.		
	9	WOMEN'S MAGAZINE of the air.		
4:30	5	HOWDY DOODY SHOW.		
	9	Test Pattern.		
5:00	4	Test Pattern.		
	5	SERIAL "Trail of the Royal Mounted."		
	9	SMALL FRY CLUB, DuMont.		
5:20	5	NBC NEWSREEL.		
5:30	4	SUN-TIMES COMIC CAPERS, read the funnies with Don and Vera.		
	9	LUCKY PUP, CBS-TV.		
5:45	9	LOPEZ SPEAKING, DuMont.		
5:50	4	TELENEWS with John Dunham.		
6:00	4	KUKLA, FRAN AND OLLIE.		
	9	Test Pattern.		
6:30	4	HERE'S HOW with Phillip Lewis.		
	7	SERIAL, "Whispering Shadow."		
	9	CBS-TV NEWS, Doug Edwards.		
6:45	4	ERNIE SIMON, the curbstone cutup.		
	5	CAMEL NEWS CARAVAN.		
	7	BOB ELSON and sports commentary.		
	9	CHICAGOLAND NEWSREEL.		
7:00	4	FRONTIER THEATER, western.		
	5	To be announced.		
	7	FILM SHORTS.		
	9	INDIVIDUALLY YOURS.		
7:15	9	FILM.		
7:30	7	LADIES BE SEATED with Tom Moore as emcee of this quiz show.		
	9	STOP, LOOK AND LEARN. New audience participation show with Harold Isbell.		
8:00	4	PIX OF THE NEWS.		
	5	BENNY RUBIN'S, theatrical agency.		
	7	BREAK THE BANK, with Bert Parks as emcee of this quiz show.		
	9	THE WORLD IS YOURS.		
8:05	4	FILM SHORTS.		
8:15	4	TRAVEL TIME, travelogue.		
	9	PLAYER OF THE DAY.		
8:30	4	UNDER 21, teen-age talent.		
	5	YOUR SHOW TIME, drama. "The Bishop's Experiment" by Victor Hugo and starring Lief Erickson.		
	7	AT OUR HOUSE. Mr. and Mrs. show.		
	9	BASEBALL, Sox vs. Boston.		
8:45	7	FILM SHORTS.		
9:00	4	GIRLS' BASEBALL, Bluebirds vs. Music Maids, Ernie Simon announcing.		
	5	GREATTEST FIGHTS of the century.		
	7	PAUL HARVEY and the news.		
9:05	7	FEATURE FILM.		
9:15	5	HOW TO IMPROVE YOUR GOLF.		
9:20	5	TROTTING RACES from Westbury, Long Island.		
10:00	5	CHFSTERFIELD SUPPER CLUB with Perry Como, Fontane Sisters, Mitchell Ayres' orchestra.		
10:15	5	CLIFTON UTLEY and the news.		
10:30	4	MULTISCOPE NEWS.		
	5	THE WEATHERMAN, Clint Youle.		
	9	EXTRA INNING, round-up of scores.		
10:45	9	CHICAGOLAND NEWSREEL.		

(Subject to Change)

This Tickled Turner

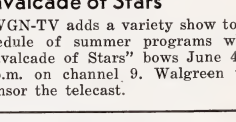
Ulmer Turner, WBKB news editor, recently had as guest of his "Midwest Viewpoint" on channel 4 city editor Karin Walsh of the Sun-Times. Walsh discussed the newspaper's series on unsolved Chicago crimes.

Several days later, Turner received a postcard from a TViewer who had witnessed the show. The writer was vehement in his feelings re: crooked people in the world. On the other side of the message was a beautiful picture of a race track!

Cavalcade of Stars

WGN-TV adds a variety show to its schedule of summer programs when "Cavalcade of Stars" bows June 4 at 8 p.m. on channel 9. Walgreen will sponsor the telecast.

Directory



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WTMJ-TV Channel 3, Milwaukee, Wisconsin

FOR THE CONVENIENCE OF OUR SUBSCRIBERS WHO ARE ABLE TO PICK UP WTMJ-TV, TELEVISION FORECAST PROVIDES THIS PAGE.

Saturday, June 4

3:00 3 AT YOUR SERVICE.
3:20 3 FILM SHORTS.
3:25 3 YOUR F.B.I. BULLETIN.
3:30 3 WILD WEST THEATER.
4:30 3 THOSE KEEN TEENS.
5:00 3 CLOCK AND MUSIC.
5:40 3 TV PREVUE.
5:45 3 AROUND THE TOWN, local film.
6:00 3 ARTHUR GODFREY and his friends.
7:00 3 WHO SAID THAT?
7:30 3 DANCING CLUB with Lester Maybew.
8:00 3 DUGOUT DOINGS, Borchert Field.
8:10 3 BASEBALL, Milwaukee vs. Toledo.
10:25 3 BASEBALL SCOREBOARD.
10:30 3 LET'S LOOK AT THE NEWS.

Sunday, June 5

1:10 3 TV PREVUE.
1:15 3 DUGOUT DOINGS.
1:25 3 BASEBALL—Milwaukee vs. Toledo.
3:15 3 ROVING CAMERAS.
3:30 3 SECOND GAME.
5:00 3 ORIGINAL AMATEUR HOUR.
6:00 3 LEAVE IT TO THE GIRLS.
6:30 3 AUTHOR MEETS THE CRITICS.
7:00 3 THE FRED WARING SHOW.
8:00 3 CRUSADE IN EUROPE.
8:25 3 PAL "HEADLINER."
8:30 3 TELENEWS DIGEST.
8:50 3 MELODY By MIRIAM.
9:00 3 YOU'RE THE JUDGE.
9:30 3 HANK McCUNE SHOW.
10:00 3 BACKSTAGE WITH BARRY.

Monday, June 6

2:30 3 NEWS AND MUSIC.
3:00 3 GEORGE COMTE.
3:15 3 PAUL SKINNER AND AL BUETTNER.
3:30 3 HOWDY DOODY.
4:00 3 TV'S WHAT'S NEW.
4:30 3 TV PREVUE.
4:35 3 ZOO'S WHO.
4:55 3 CIVIC SAM.
5:00 3 KUKLA, FRAN AND OLLIE.
5:30 3 SPORTS PICTURE.
5:45 3 NEWS CARAVAN.
6:00 3 ON BROADWAY.
6:30 3 PLAY 'EM OR PAY 'EM.
7:00 3 TEEVEE THEATER.
7:30 3 AMERICANA.
8:00 3 DUGOUT DOINGS.
8:10 3 BASEBALL, Milwaukee vs. Louisville.
10:25 3 BASEBALL SCOREBOARD.
10:30 3 NEWS.

Tuesday, June 7

2:30 3 CLOCK, WEATHER, NEWS, MUSIC.
3:00 3 GEARGE COMTE.
3:15 3 PAUL SKINNER & AL BUETTNER.
3:30 3 HOWDY DOODY.
4:00 3 WHAT'S NEW IN THE KITCHEN.
4:30 3 FASHIONS BY THE YARD.
4:40 3 TV PREVUE.
4:45 3 JUNIOR AMATEURS.
5:00 3 KUKLA, FRAN & OLLIE.
5:30 3 THE SPORTS PICTURE.
5:45 3 CAMEL NEWS CARAVAN.
6:00 3 TEXACO STAR THEATER.
7:00 3 FILM "Petticoat Parade."
7:05 3 GRENADIERS.
8:00 3 DUGOUT DOINGS—Borchert Field.
8:10 3 BASEBALL—Milwaukee vs. Louisville.
10:25 3 BASEBALL SCOREBOARD.
10:30 3 TED STEELE SHOW.
11:00 3 LET'S LOOK AT THE NEWS.

Wednesday, June 8

2:30 3 CLOCK, WEATHER, NEWS, MUSIC.
3:30 3 GEORGE COMTE.
3:15 3 PAUL SKINNER & AL BUETTNER.
3:30 3 HOWDY DOODY.
4:00 3 TV'S WHAT'S NEW: Gloria Brooks.
4:30 3 TV REVUE.
4:35 3 MUSEUM EXULORER'S CLUB.
5:00 3 KUKLA, FRAN & OLLIE.
5:30 3 SPORTS PICTURE.
5:45 3 CAMEL NEWS CARAVAN.
6:00 3 THE CHILDREN'S CORNER.
6:30 3 FOR FISHERMEN ONLY.
6:45 3 SONG STYLINGS.
7:00 3 KRAFT TELEVISION.
8:00 3 DUGOUT DOINGS—Borchert Field.
8:10 3 BASEBALL—Milwaukee vs. Louisville.
10:25 3 BASEBALL SCOREBOARD.
10:30 3 LET'S LOOK AT THE NEWS.

Thursday, June 9

2:30 3 CLOCK, WEATHER, NEWS, MUSIC.
3:00 3 GEORGE COMTE.
3:15 3 PAUL SKINNER, AL BUETTNER.
3:30 3 HOWDY DOODY.
4:00 3 WHAT'S NEW IN THE KITCHEN.
4:30 3 HINTS FOR HELEN.
4:40 3 TV PREVUE.
4:45 3 LITTLE AMATEURS.
5:00 3 KUKLA, FRAN & OLLIE.
5:30 3 THE SPORTS PICTURE.
5:45 3 CAMEL NEWS CARAVAN.
6:00 3 TO BE ANNOUNCED.
6:30 3 SWIFT SHOW; Lanny Ross.
7:00 3 TUNESMITHS.
7:30 3 DUNNINGER and Paul Winchell.
8:00 3 DUGOUT DOINGS.
8:10 3 BASEBALL—Milwaukee vs. Columbus.
10:25 3 BASEBALL SCOREBOARD.
10:30 3 MOREY AMSTERDAM SHOW.
11:00 3 LET'S LOOK AT THE NEWS.

Friday, June 10

2:30 3 CLOCK, WEATHER, NEWS, MUSIC.
3:00 3 GEORGE COMTE.
3:15 3 PAUL SKINNER & AL BUETTNER.
3:30 3 HOWDY DOODY.
4:00 3 TV'S WHAT'S NEW.
4:30 3 TV PREVUE.
4:35 3 TV GOES TO AN ART CLASS.
4:55 3 CIVIC SAM.
5:00 3 KUKLA, FRAN & OLLIE.
5:30 3 THE SPORTS PICTURE.
5:45 3 CAMEL NEWS CARAVAN.
6:00 3 HOPALONG CASSIDY.
7:00 3 BENNY RUPIN SHOW.
7:30 3 YOUR SHOW TIME.
8:00 3 DUGOUT DOINGS.
8:10 3 BASEBALL—Milwaukee vs. Columbus.
10:25 3 BASEBALL SCOREBOARD.
10:30 3 LET'S LOOK AT THE NEWS.

(Milwaukee Time)

Pars, Birdies & Eagles Back Again on Video

If you're interested in breaking 100 on an average 18-hole golf course, then dial channel 9, WGN-TV Monday, June 6 and enjoy "Pars, Birdies and Eagles," TV golf show starring pros Jimmy Hines and Johnny Revolta, with Bob McKee as emcee.

Many readers will recall seeing the show last summer on another channel. St. Andrews and Mission Hills again sponsor the show.

Jimmy Hines is the North Shore country club pro. He has competed in many national and international championship tourneys. Revolta, author of "Short Cuts to Better Golf" is the Evanston Golf club pro and former PGA champ.

Prominent guest golfers are weekly guests on "Pars, Birdies & Eagles." The show replaced Camel Sports Caravan.

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GETTING IN

The Last Word

By CHUB McCARTHY

It is easy to understand why new TV set owners are a bit discouraged about Saturday night programming, particularly "Frontier Theater" which fills the screen with trite, stereotyped so-called western films that are hardly entertaining fare for adults.

Saturday night is the one evening in the week when McCarthy stays home. There is no doubt in this age of television that more people are doing the same, contrary to the opinion of experts who are just now realizing Saturday programming has been a bit too slim.

"Frontier Theater" has its fans, that we will not deny, but we think matinee billing is the ideal spot for western films. I can hear someone saying now "Does that McCarthy fancy himself a highbrow?"

Westerns are good for anyone, in small doses. That's why if they were offered afternoons one could take 'em or leave 'em. Anyway, I'm waiting for a different type of cowboy yarn. It's tiring to see the hero love only his horse, swear off drinking and smoking, and religiously refrain from kissing his gal.

Either they change the routine and let the cowhand slip in a few huggins and chalkins or they should forget it; no cowboy off the screen bears a similarity to his Hollywood prototype.

Saturday calls for more shows like Paul Whiteman, Garroway at Large, and Blues by Bargy. We'd even enjoy seeing more teledramas such as those highly enjoyable productions Studio One, Kraft TV Theater, and Chevrolet on Broadway.

P.S. To those who wrote the interesting letters to this department, thank you. It's fun hearing from you, even though we may not agree. We would like you to sign your name and address to all correspondence. Now and then we plan to award the McCarthy Orchid for the best letter.

Channel 4 Forecast

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Wednesday, 9:00 p.m.

Mark June 8 and Every Wednesday on your Sports Calendar for Eight Thrilling Three-round Bouts between the Midwest's Best Amateur Boxers

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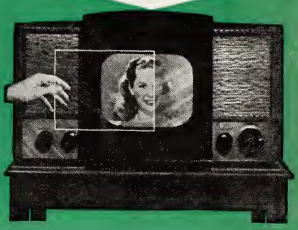

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